

Judging Criteria for Interactive Stills, Video Sequential Stills, Websites, Live Action Video, Computer Animation, Computer Programming

Media Technology Festival entries will be rated on a scale of 0-4 based on the following criteria.

Creativity/Originality	Project provides fresh, interesting insights into the subject matter.
Organization/Purpose	Project shows evidence of planning in all areas of production. Project is readily understood by viewer; story or message is unified.
Information Accuracy	Information is accurate. Spelling, grammar, and language mechanics are correct.
Aesthetic Quality	Project is pleasing to experience.
Visual Quality	Project's visuals are focused; color, contrast, and composition are good; graphic and presentation techniques are effective.
Enhancements	Project contains creative use of tools and special effects available through the technology utilized (backgrounds, transitions, graphics etc.)
Audio Quality	Narration and audio is clear, appropriate for content and enhances the Project. No audio is expected or judged on Interactive Stills, Websites, Computer Animations, or Computer Programming.
Title/Credits/Bibliography	Project has a title and credits. Sources of clip art and research information should be cited in a bibliography.
Conforms to Time Limits	Project must be 7 (seven) minutes, or less, in duration except for live action video, which can run up to 10 (ten) minutes.