

# Judging Criteria for Podcasts

*Media Technology Festival entries will be rated on a scale of 0-4 based on the following criteria.*

<b>Creativity/Originality</b>	Project provides fresh, interesting insights into the subject matter.
<b>Organization/Purpose</b>	Project shows evidence of planning in all areas of production. Project is readily comprehensible to audience; story or message is unified.
<b>Information Accuracy</b>	Information is accurate. Grammar and language usage are correct.
<b>Aesthetic Quality</b>	Project is pleasing to experience.
<b>Visual Quality</b>	If included, project's visuals are focused; color, contrast, and composition are good; graphic and presentation techniques are effective.
<b>Enhancements</b>	Project contains creative use of tools and special effects available through the technology utilized (sound effects etc.)
<b>Audio Quality</b>	Narration and audio is clear, appropriate for content and enhances the Project.
<b>Title/Credits/Bibliography</b>	Project has a title and credits. Sources of clip art and research information should be cited in a bibliography.
<b>Conforms to Time Limits</b>	Project must be 7 (seven) minutes, or less, in duration.